



—ruby ann muñoz

creative director + designer

Austin, TX based freelance creative director and graphic designer who is incredibly passionate, highly self-motivated, detail-oriented, and has a penchant for learning.

For portfolio please visit rubyanmunoz.com.

CONTACT

hello@ragdollx.com

956.220.2758

SKILLS

Art Direction
Print-Design
Layout
Typography
Visual Identity
Motion Design
Packaging
Web-Design
App-Design
Illustration
Photography
Photo Retouching
Film & Video Editing
Performance Art

SOFTWARE

In-Design
Photoshop
Illustrator
After Effects
Premiere
Sketch
Figma
HTML5
CSS3
Lightroom

COMMENDATIONS

Prattonia Publication | Pratt Institute

- Awarded the role of Creative Director
- Led and organized a team of designers
- Supervised the print production process
- Efficiently managed and consolidated budget

Ryan Aumiller Memorial Award | Pratt MWP

- Awarded for incredible professionalism and excelling in all areas of communications design

Get WORKED Up Conference | AIGA

- 2nd place in Massimo Vignelli design challenge

TEDx

- Advocated for the importance of sustainability through a choreographed performance piece

x References upon request.

EDUCATION

Pratt Institute | BFA Communications Design | 3.9 GPA
Brooklyn, NY

EXPERIENCE

Hey Beautiful Jerk | Art Director / Creative Producer

2016 - , New York, NY

- Responsible for the creative development, direction, and execution of various post-production projects
- Clients include Meta, Instagram, Netflix, Viacom, Cardi B and Lizzo
- Manages projects and artists as a Creative Producer

NFL | Senior Graphic Designer

2020 - 2021, New York, NY

- Worked directly with the Brand Creative Director and design team to develop and execute visual concepts for the NFL brand.
- Creative executions include brand identities, event design, environmental design, and more

Saks Fifth Avenue | Graphic / Production Designer

2019, New York, NY

- Designed a wide-range of print and digital e-commerce collateral (*logos, mailers, emails, in store signage, etc.*)
- Provided critical support to the catalog team by means of vendor photography curation and editing

Fullscreen Media | Graphic Designer

2017, Playa Vista, CA

- Designed the first issue of Fullscreen Magazine within a strict two week deadline
- Created social media brand assets for signed talent/artists and promotional live events

World Wide Mind | Graphic / Production Designer

2016, Venice, CA

- Collaborated with an accomplished director in the art direction for commercial advertisements
- Produced daily digital and motion content for an in-house social media app
- Supported the development of advertising campaigns from initial concept to post production